

CITY OF PINCONNING  
DOWNTOWN DEVELOPMENT AUTHORITY  
DEVELOPMENT AREA PROJECT ACTIVITY PLAN  
FOR TEN YEAR EXTENSION OF DDA AUTHORITY, EXPIRING 4/4/10 TO  
4/4/2020  
DDA APPROVAL DATE 3-3-09

This development area project activities list embraces the same boundaries as the DDA district. The planned activities are not in any order of priority.

**MAINTAIN STREETScape PLAN & BEAUTIFICATION PROGRAM**

A consistent streetscape plan with appropriate signing and business clean up thru out the district will encourage greater tourism activity for the area. Certain carefully selected and placed streetscape improvements such as sidewalks, lighting, seasonal decorations, trash receptacles, benches, plantings, maintenance of plants & sidewalks, signage (directional, informational and gateway), business district gateway & point of entry development, façade theme development and kiosks placements can serve to enhance the overall appearance of the district and properly direct traffic to the business centers within the district. Streetscape improvements are to follow and complement the current design and façade themes in place for the Mable and Kaiser Street business district corridors.

**PUBLIC WORKS PROGRAM**

Assist the City of Pinconning with Long Range Planning, Capital Improvement Projects and Public Works Maintenance programs that will enhance the DDA District. This program to include but not limited to cooperative engineering studies, street improvements, curb and gutter improvements, sidewalks construction and maintenance, lighting, sanitary and water line improvements, etc. The DDA will in cooperation with The City of Pinconning use funds and apply for grants as necessary, as the opportunities arise to perform such public works program improvements.

**CURRENT OBLIGATION FUNDING**

Continue to fund any current obligation(s) that the DDA has incurred.

**PROMOTE COMMERCE IN PINCONNING CAMPAIGN**

Organize in cooperation with local Chamber of Commerce's a campaign that will encourage commerce growth in the Pinconning area. Campaign to include but not limited to cooperative advertising & buy local campaign efforts and web site development and maintenance for The

City of Pinconning and its' trading area. This campaign is encouraged to attract business investment and commerce to our city center.

#### **PINCONNING COMMUNITY CENTER AND RECREATION PROGRAM**

Maintain and operate the PINCONNING COMMUNITY CENTER as the public use center currently operated by the DDA. This center is the Key building within the City of Pinconning recreation Park known as "Doc Litchfield Park" which includes baseball, softball and soccer fields, tennis courts, playscape playground and pavilion/restroom facilities. This center is a public use facility and emergency shelter and offers space for recreation and meetings for the community. This program is intended to promote recreation at this city site and encourage future improvements to the center and the park to include but not limited to, enhancement in handicap accessibility, restroom improvements, park path development, parking lot maintenance and improvements, lighting improvements, new structure development, etc.

#### **DEVELOP AREA WIDE RECREATION COUNCIL**

Formation of such a group would insure that all benefitting parties of our recreation facilities as well as the school system have a role in these facilities and activity programs.

#### **ORGANIZE A NON PROFIT COMMUNITY DEVELOPMENT OR ECONOMIC DEVELOPMENT CORPORATION TO ASSIST IN SMALL BUSINESS ORGANIZATION AND BUILDING REHABILITATION.**

This entity is essential to encourage business and housing growth and investment in the City of Pinconning by providing funding (private and public) to new and existing businesses and housing developments that will meet the corporation to be established criteria.

#### **LAND ACQUISITION**

Land acquisition within the district by the DDA and/or in cooperation with public and private entities to include but not limited to, revitalization of blighted facilities, assist in the development of new and existing private and public facilities, public parking enhancements, pocket park developments, etc., as opportunities arise.

#### **ADULT & SENIOR RESIDENTIAL COMMUNITY DEVELOPMENT PROGRAM**

This program will assist in the development of such adult and senior residential facilities to include but not limited to, general housing projects, adult foster care and day care facilities, assisted living facilities, basic and skilled care facilities, etc. The program will cooperate & assist public and private entities in such developments as the opportunities arise.

#### **CONSULTANT COORDINATE**

As strategic opportunities arise for the City, and where expert input and plan development is necessary, the DDA shall have the sole authority to hire such experts to assist in any program development, organization and implementation.

**ESTIMATED PROCEEDS PER YEAR THROUGH THE FIVE YEAR EXTENSION** IS: \$37,000.00 (\$32,500 FROM THE CITY & **\$4,500 FROM DELTA COLLEGE**) WITH OUT COUNTY CONTRIBUTION, AND \$61,000.00 WITH COUNTY CONTRIBUTION. COUNTY CURRENT CONTRIBUTION IS **\$24,000 PER YEAR.**

