

CITY OF PINCONNING DOWNTOWN DEVELOPMENT AUTHORITY GOAL PLAN/DISCUSSION

FOR FISCAL YEAR 2018/2019

JUNE 5, 2018 DISCUSSION

Possible Projects/Goals: These are some ideas

- **BEAUTIFICATION** –
American Flag/Banner/Christmas decoration Program- Banner's needed
Street & Curb Painting
Welcome Sign/Gateway Improvements- Est. Budget \$75000. Market Usage
Street Light Led Efficiency
- **Area Wide Web Site** Maintenance Updates-
Area Wide Site – Market and implement Sponsorships of Web Site
City Government Site-Development and implement its page.
- **Business Improvement Program**-
Grant & loan program for City Businesses to invest in their store fronts. DDA & local banks partnership
- **Community Building Improvements** Use- Rental Program Implement
Handicap Accessibility Improvements
Table & Chairs
Grants-Apply for improvements
Establish 501-C-3 to support the operations for the Center
- **Update City Planning Strategies** – For Business
20 Year Strategic Plan- Master Plan. Review and update Study. Last performed in 1992.
Target Market Plan Review and update Study. Last performed in the 1990's
Façade Theme Study-Blight Enforcement –Façade theme study done in 1990's to review and update.
Area Wide Recreation Council- Create to develop cooperation on all entities and group that use our park and buildings to promote non duplication of assets, help maintain, and expand with grant applications together.
- **Pocket Park Development**- Blighted building redevelopment-Brownsfield Assistance for any demolition. Hardies and others.
- **Grant Opportunities**-
Seek out any available paths to fund planning studies & projects targeted by the City and DDA.
- **Cooperative Projects with the City Government**
Streets and Infrastructure
Cooperative opportunities with Pinconning Township & DDA - **Economic Development Tool-Corridor Improvement Authority Program via State of MI/Marketing/Recreation Cooperation in Planning.**

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Area Wide Recreation Council- Create to develop cooperation on all entities and group that use our park and buildings to promote non-duplication of assets, help maintain, and expand with grant applications together. Initiate the City of Pinconning's Recreation Plan.
Economic Vitality Incentive Program (EVIP) via State of Michigan- City of Pinconning to research and determine the feasibility of participation in this State of MI program which would provide greater grant opportunities to our community.
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- **Grant Opportunities-**
Seek out any available paths to fund planning studies & projects targeted by the City and DDA.
- **Update City Charter**
- **Removal of Water Tower and Blight Enforcement and Beautification of our Pinconning**
- **Budget Review and Implementation of Goals**
Determine feasibility of ideas to increase revenues and optimize departments and expenses based on goals of council. Three-year plan to balance the budget.
Medical Marijuana Opportunity
Sewer and water rate review program
Plan to solve unfunded pension liability. MERS Study and Implement
Plan to resolve funding for sewer reserve account
- **City Road Maintenance and Improvement Plan and Fund to Establish**
Develop a long-term plan to maintain and improve city roads
- **Cooperative Projects with the City Government/Townships/DDA/CofC Cooperation Ventures**
Streets and Infrastructure
Cooperative opportunities with Pinconning Twp., Fraser Twp., DDA & Bay County.
Recreation Projects
Entry way connection improvement and gateway marketing for Pinconning
Economic Development Tool-Corridor Improvement Authority Program via State of MI.
Marketing the Pinconning Area
Web Promotion
Signage Improvements

